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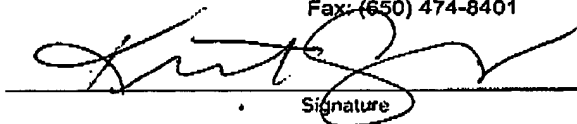
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Re: Serial No. 09/769,514
Atty. Docket No. SAPO0002
TOTAL PAGES (Incl. cover sheet) - 13
The following documents are enclosed:

- Certificate of Facsimile Transmission (1 page);
- Response (11 pages); and
- Copy of Revocation of Prior and Grant of New Power of Attorney previously submitted on September 7, 2004 (1 page).

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Mondragon Docket No.: SAPO0002
Serial No.: 09/769,514 Art Unit: 2157
Filed: January 26, 2001 Examiner: Osman, Ramy M.
Title: METHOD OF ADVERTISING VIA THE INTERNET

May 18, 2005

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AMENDMENT

Sir:

Applicant provides an Amendment in response to the Office Action dated March 10, 2005 to the above-identified patent application.

The application is amended as follows:

- the specification is amended;
- Claims 1-8 are amended; and
- new Claims 9-15 are added.

An amendment to the specification begins on sheet #2 of this paper, a listing of the claims begins on sheet #4; and remarks begin on sheet # 7.